

HOW TO MAKE MONEY ON FIVERR

**A SYSTEMATIC GUIDE TO BUILDING
YOUR ONLINE EMPIRE FIVE BUCKS AT A TIME**

How To Make Money on Fiverr – Cheat Sheet

Offer Premium Value-Added Services

- What is it: You offer services yourself – you pick higher premium services or you bundle many tasks and charge a premium (example: writing = technical writing / medical writing + pictures + formatting + WP uploading)
- Higher \$ value per unit of time / work less, earn more

- Disadvantages

- * Need mastery / further research
- * Might be limited demand
- * Need to build a brand / reputation (takes time)
- * Your reputation might be undercut by the fact you're selling on Fiverr

Step by step directions

- Start with your areas of expertise
- Find high value sub-niche OR bundle different small services in your niche
- Create package that highlights savings PLUS results

Bundle others' Services and Sell Turnkey Assets

- What is it:

Sell turnkey assets (non-operational) / website shells / blogs with starter original content

- you are selling niche selection / you are selling pre-built CUSTOM asset

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- Advantages

- * Make more money than selling just the service
- * You bundle the different services together and charge a premium
- * You're not selling your time
- * Can lead to repeat customers

- Disadvantages

- * You pony up cash upfront to build asset
- * You need to pick the right niche or your stuff might not sell
- * You need to sell many of these to make sizable cash
- * Focus is on customization / you can't resell the same asset over and over again (not PLR)
- * Uneven quantity
- * Can lose money if you have to pay to relist again and again on Flippa

Step by step directions

- * Find turnkey (new/non-operational) assets that sell quickly and at decent pricing at Flippa
- * Reverse engineer the gigs that can be used to build the asset
- * Buy several gigs to build asset
- * Sell Turnkey asset on Flippa

Bundle others' Services and Sell Operational Assets (getting traffic / generating cash)

- What is it:

Build an Asset and Operate it to the point it is generating sustainable traffic and cash

- Advantages

- * Bundle Fiverr services to build asset and traffic
- * Get more money because your asset is already generating traffic and cash
- * Build a reputation as a SOURCE for income generating asset
- * Save customers from niche / building / traffic headaches

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- Disadvantages

- * you pony up cash upfront to build asset
- * Dependent on niche
- * Market demand might fluctuate
- * Can't depend on just Flippa / might need to sell on own
- * Traffic and conversion might not be sustainable which can lead to potential problems with buyer

Step by step directions

- Pick successful niche sites with decent competition levels
- Reverse engineer them using Fiverr gig service providers
- Use fiverr to get content and traffic
- Fine tune conversions / traffic generation / scale up until site can fetch a nice multiple for income

Buy Services that help you Buy Resellable High Value Assets (linkhunters / domain hunters / analysts)

- What is it:

Buy gigs that help you find domains you can sell / expired domains you can revive and sell links on / find information you can sell in the form of an INFO PRODUCT (ie., email addresses of business / specialized info found by researchers / lead researchers)

- Advantages

- * Buy lower priced gigs to do a service for you – sell the results of their work
- * Build assets you can resell over and over
- * Save tons of money on labor-intensive work to find lucrative data you can resell many times over

- Disadvantages

- * You have to pick the right ASSET to sell or you will have many assets that don't sell enough to cover their costs
- * reselling domains mean buying the service to find it THEN paying a premium for it in the hopes it will be worth something
- * The best data assets require DIRECT OUTREACH (low conversion)

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Step by step directions

- Decide on what resellable asset you want to specialize in
- Formulate tightly define research/production steps
- Contact researchers on Fiverr
- Get asset compiled
- reach out and sell / place domains on auction sites

Resell Cheap Fiverr Services at other Higher Value Locations

- What is it:

Offer Fiverr Services on other places (forums / messageboards / FB groups / FB pages)

- Advantages

- * High mark up
- * You get to offer the best of breed service providers
- * You name your premium mark up

- Disadvantages

- * Suppliers might disappear
- * Quality might be spotty and your reputation can suffer
- * Many markets are sophisticated and will see if you're just flipping
- * You have to build a solid brand / build a service reseller site
- * You have to get traffic to your reseller site

Step by step directions

- Find places to resell on / must be already selling services / pick premium services
- Find such services on Fiverr and try them out
- Build your resell site
- Show case studies
- Do outreach / dry traffic / convert

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Use Fiverr Services to Build Your Own Assets (kindle books / dropship sites / blogging / etc)

- What is it:

Use Fiverr services to create your own assets like Kindle book / Dropship site / Blog

- Advantages

- * Buy cheap but proven service
- * Lots of selection
- * Control your costs
- * Scalable due to huge selection

- Disadvantages

- * Finding cheap service with high quality can be HARD
- * The best providers can be available on and off
- * Asset quality might not be consistent

Step by step directions

- Niche selection
- Get services
- Fine Tune
- Scale up results

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